

Third Report
Mark F. Ethridge, Chairman

1950

1. A psychological offensive by the United States based on truth is essential if the United States is to succeed in its foreign policy objectives... The present funding of the USIE program is insufficient to provide the means effectively to take the psychological offensive.

...The request for supplemental funds falls into two categories: those for physical facilities and those for operating funds...

(Support of supplemental funds for Campaign of Truth - operating and technical facilities.)

(Appropriations passed in amounts of \$31,231,350 operating funds; radio construction - \$50,821,939.)

Fourth Report
Erwin D. Canham, Chairman

1951

1. That the information program must be closely integrated with policy making at all levels.

(Integration of information program in Department of State was accomplished at Regional bureau levels through Public Affairs advisers - participation in meetings of Policy Planning Staff and Assistant Secretary as advisor to Secretary and Under Secretary.)

2. That the program should be substantially enlarged.

(Funds for fiscal year 1948: \$16,185,479; funds for fiscal year 1951 (Campaign of Truth): \$131,441,369 (including GOA* and MSA**); funds for fiscal year 1958: \$95,100,000.)

3. That additional skilled people be brought into the program.

(Skilled personnel for the information program has been a perennial problem.)

4. That the program be carefully evaluated in the field.
(Evaluation of the information program has been recommended by the Commission since 1950. Various actions have been taken, but as yet no really effective evaluation program has been established.)

5. Commission for first time in a report to Congress considered the location of the information program in the Department of State at a higher level, or a separate agency of cabinet rank. Suggested that it be investigated.

*Government of Occupied Areas

**Mutual Security Administration